

ARCHIE  
ROMANCE  
SERIES

NO. 10  
AUG.

65¢  
CMM  
06936

ROMANCE SERIES

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

# KATY KEENE

WELL, COACH,  
YOU WANTED PETE  
TO IMPROVE HIS  
PITCH!

I MEANT ON  
THE FIELD,  
NOT IN THE  
STANDS WITH  
KATY!



JOHN S.  
LUCAS



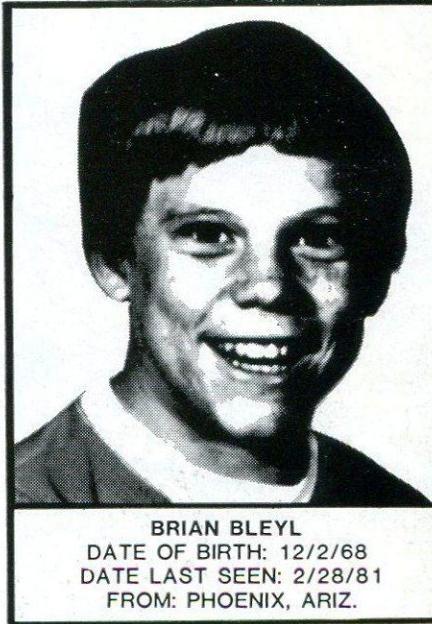
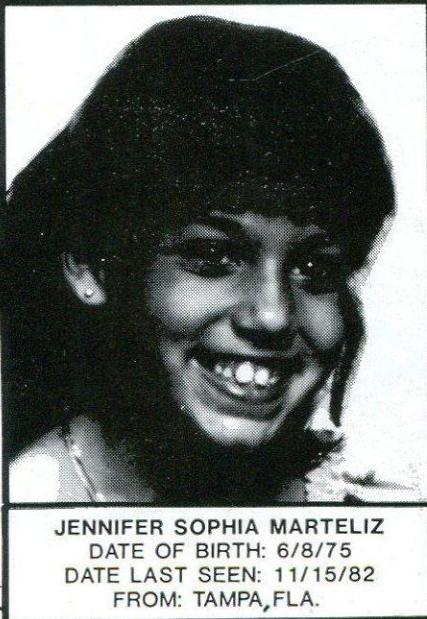
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# AN IMPORTANT MESSAGE FROM **Archie™** AND HIS PALS!



HAVE YOU SEEN  
ANY OF THESE  
CHILDREN?

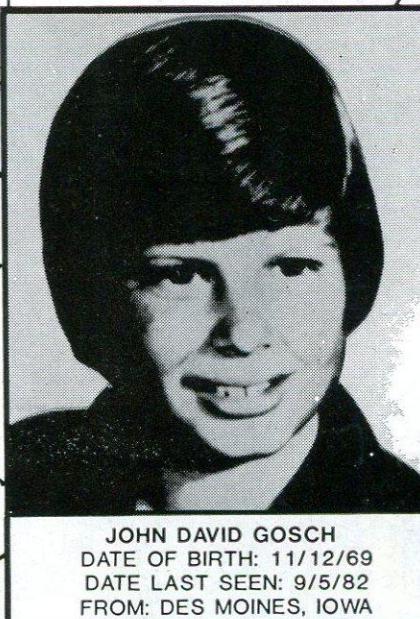
THEY ARE  
MISSING! YOU  
CAN HELP FIND  
THEM!



HERE ARE SOME  
SAFETY TIPS FOR  
EVERY CHILD!

NEVER ACCEPT  
CANDY OR GIFTS  
FROM A STRANGER.  
NEVER  
TALK TO  
STRANGERS.

IF YOU'RE SCARED,  
OR NEED HELP, TELL  
AN ADULT  
IMMEDIATELY TELL  
YOUR PARENTS OR  
A POLICE  
OFFICER!



IF YOU'RE  
APPROACHED BY A  
SUSPICIOUS  
STRANGER, DON'T BE  
AFRAID TO YELL FOR  
HELP AND  
RUN TO THE  
NEAREST  
HOUSE OR  
STORE!

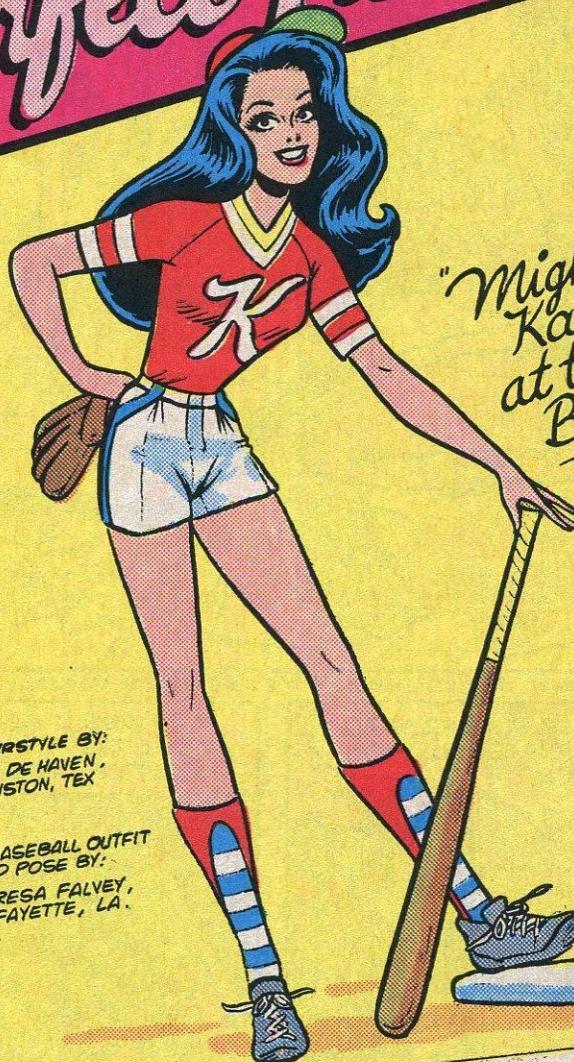
BE STREET  
SMART! A SMART  
CHILD IS A  
SAFE  
CHILD!

IF YOU'VE SEEN ANY OF THESE CHILDREN, TELL YOUR PARENTS OR  
TEACHERS TO CALL THIS TOLL-FREE NUMBER: **1-800-843-5678.**

A PUBLIC SERVICE MESSAGE BROUGHT TO YOU BY ARCHIE COMICS AND THE NATIONAL CHILD SAFETY COUNCIL.

# KATY KEENE

## in "Perfect Pitch"



"Mighty  
Katy  
at the  
Bat!"

KATY'S HAIRSTYLE BY:  
VELMA DE HAVEN,  
HOUSTON, TEX

KATY'S BASEBALL OUTFIT  
AND POSE BY:  
TERESA FALVEY,  
LAFAYETTE, LA.

-JOHN S.  
LUCAS

STORY -  
SUSAN BERKLEY

PENCILS -  
JOHN LUCAS

INKS -  
VINCE COLLETTA

LETTERING -  
BILL YOSHIDA

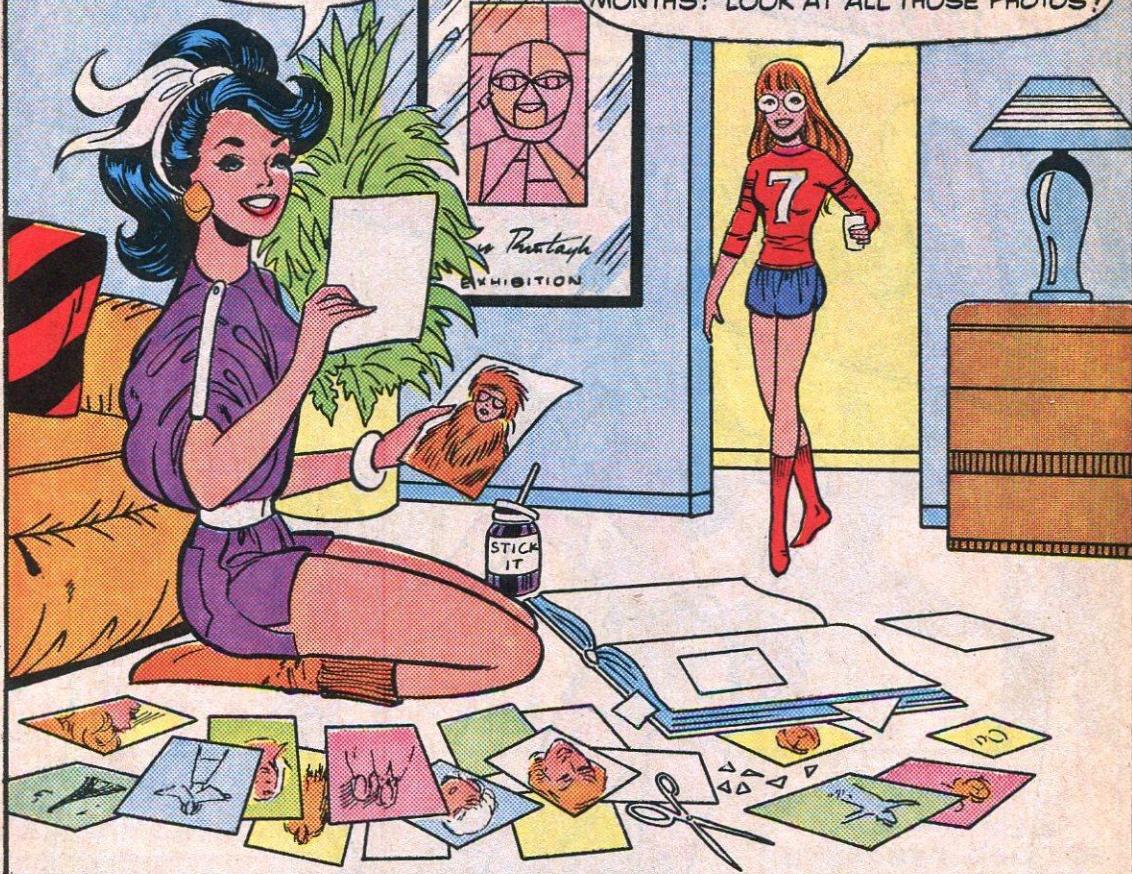
COLORING -  
BARRY GROSSMAN

EDITOR -  
MICHAEL SILBERKLEIT

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PUTTING TOGETHER THIS SCRAPBOOK  
IS BRINGING BACK ALL KINDS OF  
MEMORIES ...

I CAN IMAGINE! YOU'VE BEEN  
PRETTY BUSY THESE PAST FEW  
MONTHS! LOOK AT ALL THOSE PHOTOS!



KATY'S HAIRSTYLE BY: SUE BEST, BALTIMORE, M.D. - KATY & SIS'S OUTFITS BY: MARILUZ FLUSSER, NYC, NY

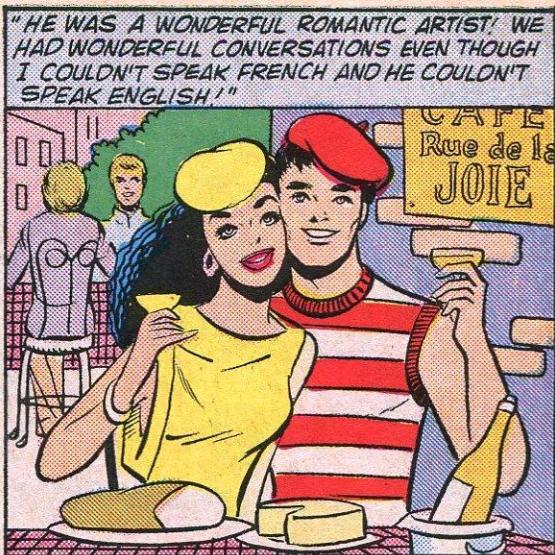
THERE ARE PICTURES HERE FROM ALL  
OVER THE WORLD! HERE YOU ARE  
IN FRANCE!



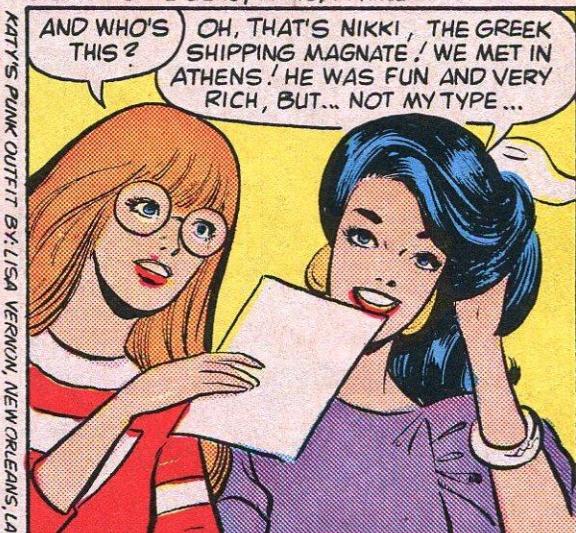
"THAT WAS A GREAT TRIP. I GOT TO  
MODEL THE PARIS COLLECTIONS IN  
FRONT OF THE EIFFEL TOWER!"



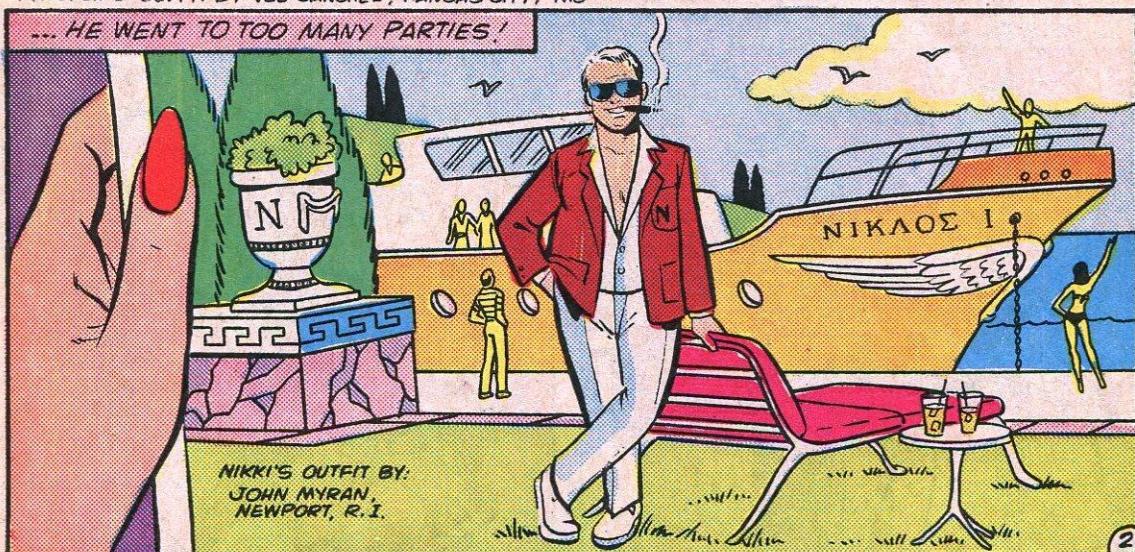
KATY'S GOWN BY: TRACY MILLS, NYC, NY



KATY'S & JACQUES' FRENCH CLOTHES BY: BRIGITTE BERG, PARIS, FRANCE



'RAZORLIPS' OUTFIT BY: VEE SANCHEZ, KANSAS CITY, MO



YACHT DESIGNED BY: DAVID BRIGGS, NEWHALL, CA

"THIS IS ME IN MONTE CARLO WITH THE SCOTTISH RACE CAR DRIVER, JACKIE SHEA.  
HE WAS NICE BUT..."

BRAVO!

BRAVO! MONSIEUR SHEA!

BRAVO!



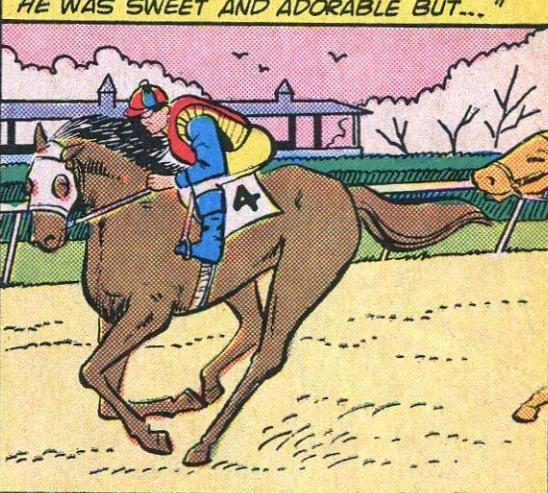
CARS DESIGNED BY: CRAIG CHRISTENA, OCONOMOWOC, WI - KATY'S DRESS BY: MELODY OTT, LAPORTE, IN.

...OUR RELATIONSHIP BROKE DOWN!"



KATY'S GOWN BY: MARTI ANDERSON, TERRE HAUTE, IND.

"HERE'S HECTOR, THE SPANISH JOCKEY.  
HE WAS SWEET AND ADORABLE BUT..."



"...HE WAS KIND OF SHORT!"



KATY'S SUIT BY: GLORIA NOVAK, INDOLS, IN.

GEE, KATY, YOU'VE  
BEEN ALL OVER  
THE WORLD!

I KNOW... BUT...





KATY'S EARRINGS BY: NORMA CHARLES, WESTPORT, CONN.



KATY'S JUMPSUIT BY: BEA CREWS  
STONE MOUNTAIN, GA.



*Will Katy Keene  
finally find  
true love?*

*Read on and find out...*

THE BIG NIGHT  
FINALLY ARRIVES  
AND  
KATY KEENE  
STEALS THE  
SHOW!



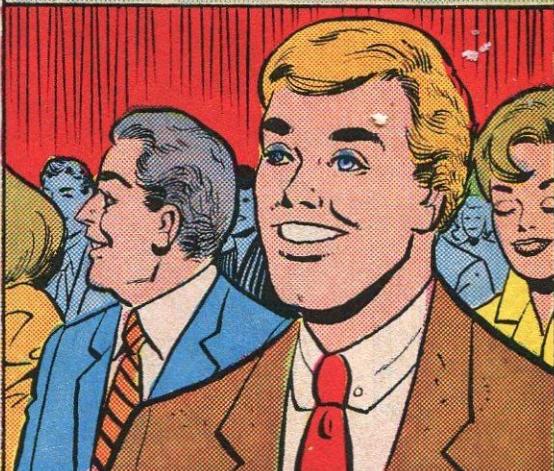
KATY'S GOWN BY:  
LORI SHERWOOD,  
PARRY SOUND, ONT. CAN.

AS KATY MODELS THE LATEST SUMMER  
FASHIONS, SHE CATCHES THE EYE OF...



KATY'S COCKTAIL OUTFIT BY  
MAY ABERIN  
CANOGA PARK, CA.

...PETE FLOWERS - STAR PITCHER FOR THE  
NEW YORK FLYERS BASEBALL TEAM!



AS KATY COMES DOWN THE  
RUNWAY HE WINKS...



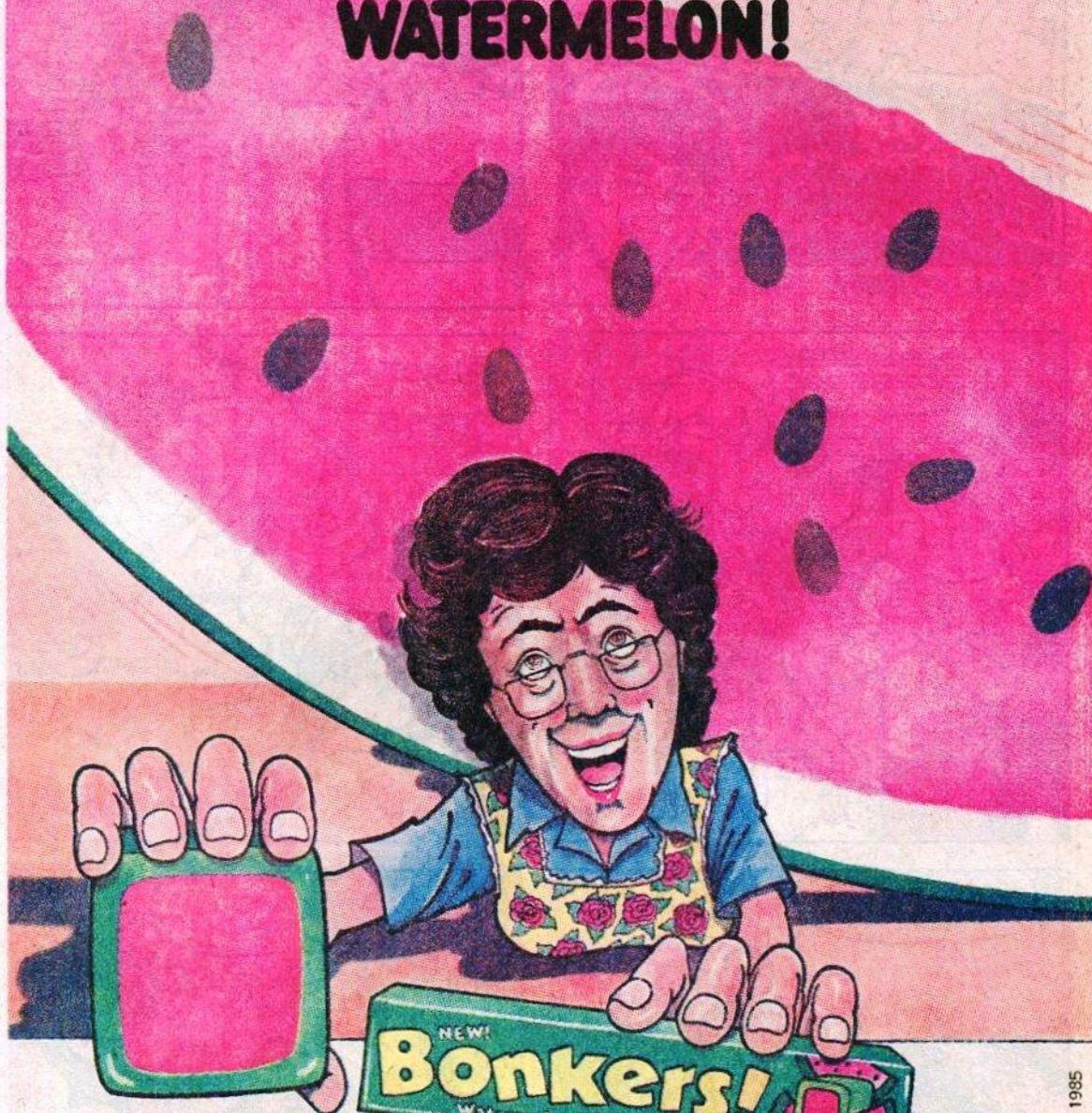
KATY'S GOWN BY: LESLIE POWERS, BEVERLY HILLS, CA

... SHE SMILES!

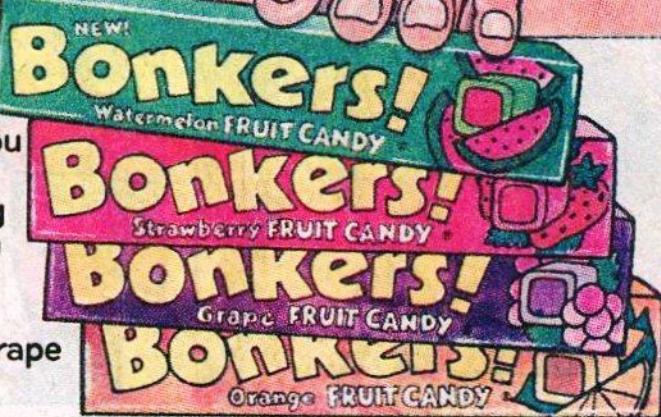


CONTINUED

# BONKERS! FRUIT CANDY HITS YOU WITH A NEW FLAVOR. WATERMELON!



Now Bonkers! bonks you out with watermelon flavor — mouthwatering watermelon candy with an extra fruity middle. Chewy fruity Bonkers! comes in strawberry, grape and orange too.



DEAR FANS, HERE WE  
PRESENT YOUR FABULOUS  
DESIGNS AND LIST OUR  
TALENTED HONORABLE  
MENTIONS. I THANK  
ALL OF YOU, ONE  
AND ALL!

Katy  
Keene's

Fans' Fantastic  
Fashions—

SEND YOUR FANTASTIC  
DESIGNS TO:

KATY KEENE  
c/o ARCHIE COMIC PUB.  
325 FAYETTE AVENUE  
MAMARONECK, N.Y. 10543

BY:  
MAY ABERIN,  
CANOGA PARK,  
CA.

BY:  
LORI SHERWOOD,  
PARRY SOUND,  
ONT, CAN.

BY:  
CARRIE  
MAROTICH  
(NO  
RETURN  
ADDRESS)

BY: ANN, J.J. & MAREE HERNANDEZ, SARCOXIE, MO.

# plus Honorable Mentions!

TONI NEWTON  
ROANOKE RAPIDS, NC

DEBBIE BORBA  
PACIFICA, CA

NICOLE BAGGIO  
WHEATLEY HEIGHTS, NY

CHRISTINA WONG  
CALEXICO, CA

CHRISTINA HOURANI  
BONITA, CA

SHELLY LADD  
LITTLETON, CO

LINDA WAYNER  
BROOKLYN, NY

JANNA ROSENSTEIN  
MONTREAL, CANADA

MAY ABERIN  
CANOGA PARK, CA

MICHELE GULDY  
A.P.O. NY

NOU YANG  
WHEATLAND, CA

CRYSTAL OHR  
HONOLULU, HI

CHERYL KRAWCHUK  
CAPR BRENTON, NS

JULIA McCARTHY  
NEWTOR, AK

JILL LONGENBERGER  
GRANBURY, TX

ESQUIEL RAE LAS  
SAN PEDRO, CA

SHERRI CONTE  
ONT., CANADA

KRIST WEBB  
AUSTIN, TX

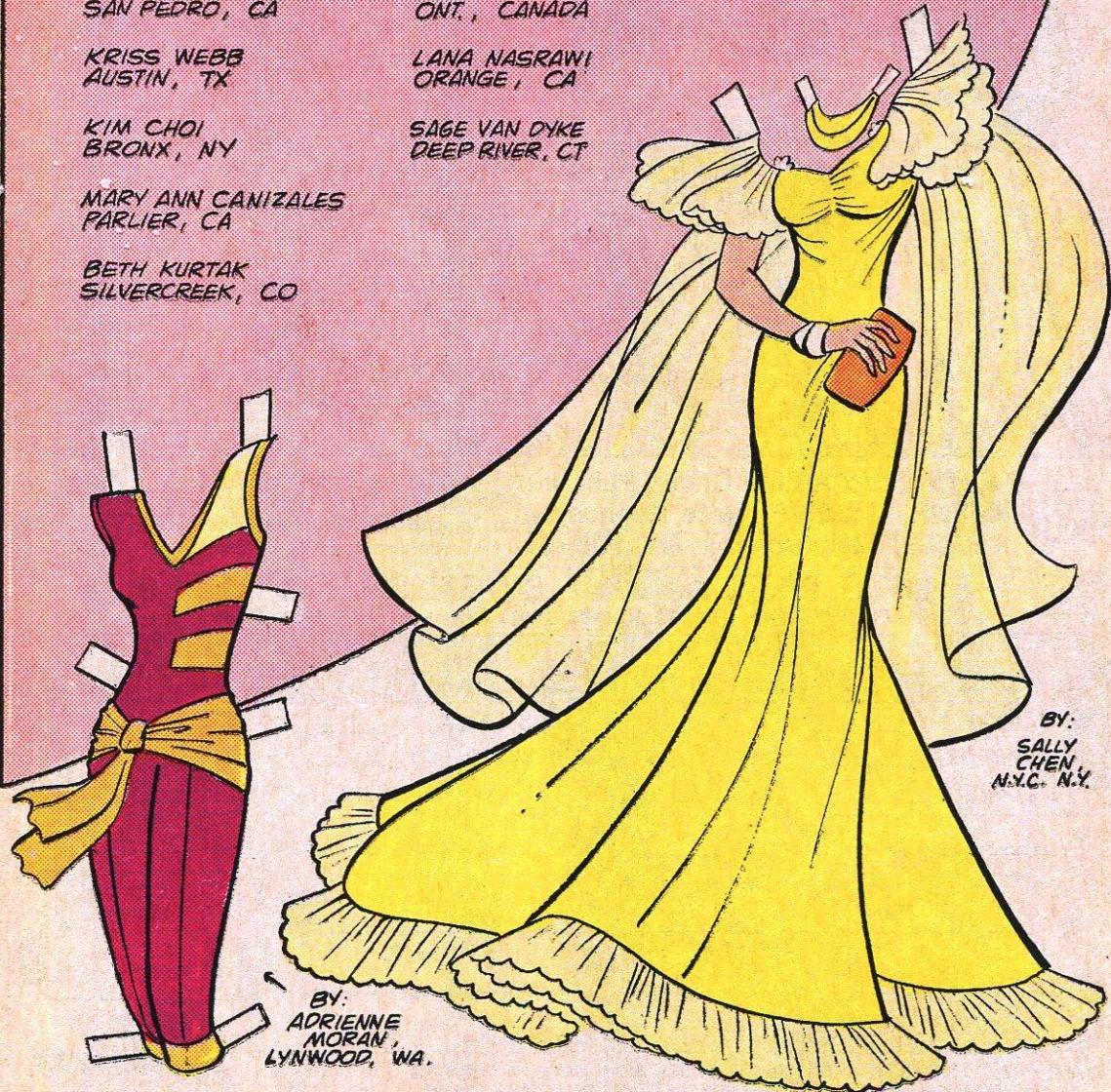
LANA NASRAWI  
ORANGE, CA

KIM CHOI  
BRONX, NY

SAGE VAN DYKE  
DEEP RIVER, CT

MARY ANN CANIZALES  
PARLIER, CA

BETH KURTAK  
SILVERCREEK, CO



# NOW AVAILABLE...

FABULOUS KATY KEENE T-SHIRTS AND SWEATSHIRTS!

OUR FANS HAVE  
ASKED US, SIS...  
AND NOW THEY'RE  
HERE!

ISN'T THIS GREAT, KATY?  
EVERYONE WILL WANT TO  
ORDER THESE BEAUTIFUL  
SWEATSHIRTS AND T-SHIRTS!  
TODAY!

TO ORDER THESE GREAT  
KATY KEENE SHIRTS - FILL  
OUT THIS HANDY COUPON AND  
SEND IT ALONG WITH YOUR  
CHECK OR MONEY ORDER.  
ALLOW 8-10 WEEKS FOR  
DELIVERY!

Postage  
and  
handling  
included!!



MAIL  
TO:

KATY c/o Archie Comic Pub., Inc.  
KEENE 325 Fayette Avenue  
SHIRTS Mamaroneck, NY 10543

These white cotton/  
polyester shirts come imprinted  
with a beautiful multicolor  
design of KATY KEENE.



T-SHIRTS \$6.99 ea.

SWEATSHIRTS \$13.99 ea.

ALL FOREIGN ORDERS ADD \$2.00 PER SHIRT FOR POSTAGE AND HANDLING.

Child sizes	Quantity	Adult sizes	Quantity
S (6-8)	_____	S	_____
M (10-12)	_____	M	_____
L (14-16)	_____	L	_____

Child sizes	Quantity	Adult sizes	Quantity
S (6-8)	_____	S	_____
M (10-12)	_____	M	_____
L (14-16)	_____	L	_____

Amount enclosed for T-SHIRTS \$ \_\_\_\_\_

Amount enclosed for SWEATSHIRTS \$ \_\_\_\_\_

Name \_\_\_\_\_

Age \_\_\_\_\_

Boy   
Girl

Total Amount  
Enclosed: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State & Zip \_\_\_\_\_

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY,  
OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 8 TO 10 WEEKS FOR DELIVERY.

(OFFER EXPIRES  
AUG. 31, 1985.)

KATY  
KEENE

AFTER THE SHOW...

ARE YOU GOING TO THE  
SPORTWRITERS' PARTY  
TONIGHT AT THE RED  
CANARY DISCO, LISA?

YOU BET! BY THE WAY, KATY, DID  
YOU SEE WHO WAS GIVING YOU  
THE EYE THE WHOLE TIME YOU  
WERE ON STAGE...



KATY'S OUTFIT BY: LINDA HUNTER, STERLING, IL.

LISA'S OUTFIT BY: KEN KNUTSON, CHICAGO, IL.



PETE FLOWERS,  
THE FAMOUS  
PITCHER!

YOU'RE KIDDING!  
OH, LISA - HE'S NOT  
BAD LOOKING!

I WONDER WHAT BASEBALL PLAYERS ARE  
LIKE? MAYBE I'LL MEET PETE FLOWERS AT  
THE PARTY TONIGHT!

I HOPE SO,  
BUT BE  
CAREFUL HE  
DOESN'T THROW  
- YOU A  
CURVE!

STAGE  
ENTRANCE



KATY'S DISCO DRESS BY: KELLI BRENNER, PLEASANTVILLE, N.J. LISA'S DISCO DRESS BY: LAURA KIM, QUEBEC, CAN.

THAT NIGHT AT THE "RED CANARY" -

HI, LISA!

Hey  
Katy!

KATY! I'M SO  
GLAD YOU'RE  
HERE!



PETE'S OVER THERE TALKING TO A FRIEND OF MINE! LET'S GO OVER AND SAY HELLO!



KATY & LISA'S HAIRDOS BY: DENISE PENNY, LAS VEGAS, NV.

HELLO, JACK!

LISA!



IT'S GOOD TO SEE YOU!

YOU, TOO!



I'D LIKE YOU TO MEET MY FRIEND, PETE FLOWERS, THE BASEBALL PLAYER!

WHY HELLO THERE, DIDN'T I SEE YOU AT THE FASHION SHOW THIS AFTERNOON? YOU'RE EVEN PRETTIER FACE TO FACE!

THANK YOU!



JACK'S OUTFIT BY: PERRY BENN, JEFFERSON CITY, MO.

PETE'S SUIT BY BOB KELLER, GRAND RAPIDS, MI.

C'MON, JACK, LET'S DANCE! THIS IS MY FAVORITE SONG!

OKAY! SEE YOU GUYS LATER!



AS THE NIGHT WEARS ON, KATY AND PETE  
FIND THEY HAVE A LOT IN COMMON...



LOUNGE FURNITURE BY: ANDY RAWLAS, ATHENS, GA.



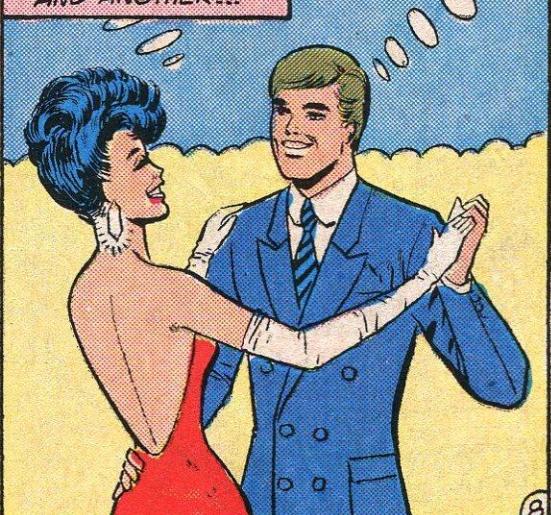
PUNK ROCK OUTFITS BY: SANDY COLLINS, SANTA FE, N.M.

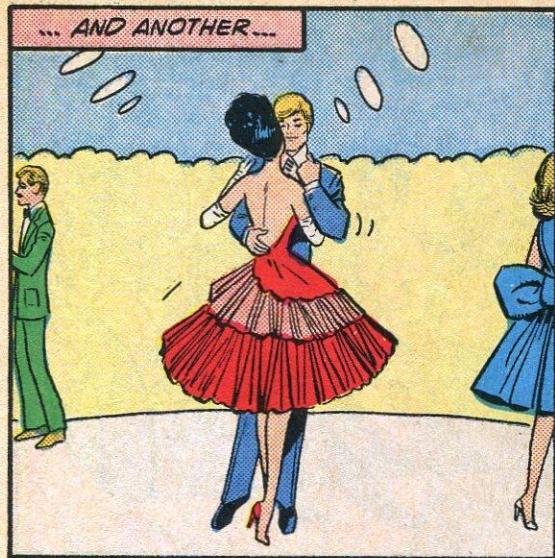
KATY'S EARRINGS BY: ELEANOR VON CROFT, HANNIBAL, MO.

ONE DANCE LEADS TO ANOTHER...

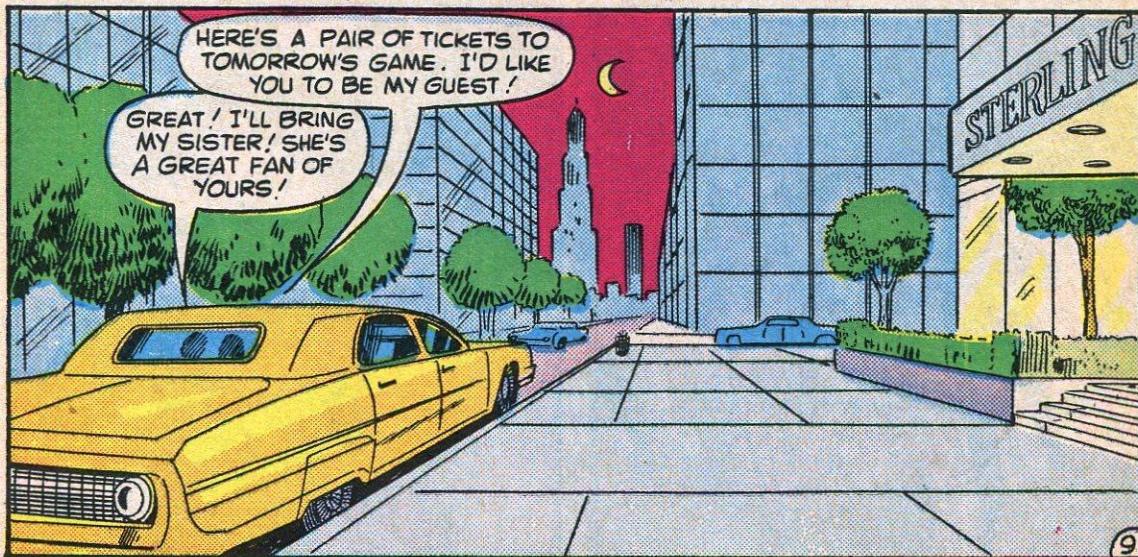


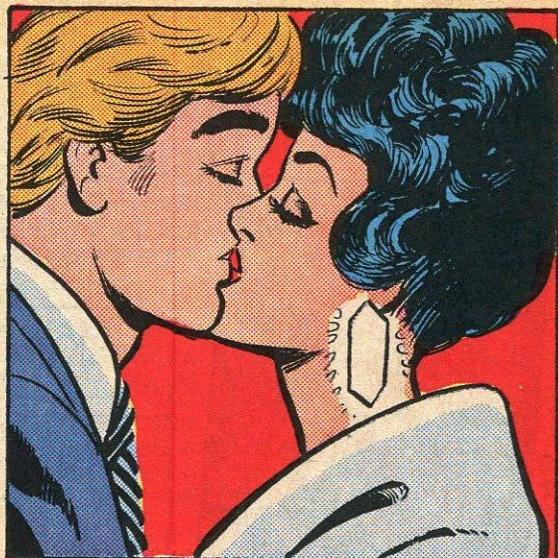
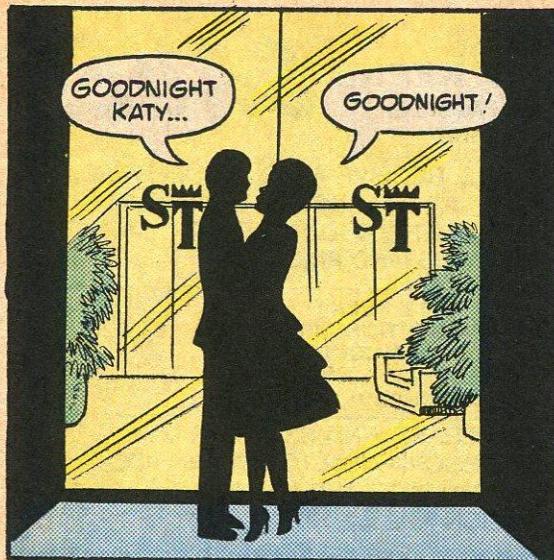
AND ANOTHER...





RENTAL LIMOUSINE BY: JOHN NAJJAR, FAIRLANE, MI





KATY'S ROBE BY: PENNY NOIRE, HARTFORD, CONN.

SIS'S OUTFIT BY: RANDI MILLER, OVERLAND PARK, KS.



10  
CONTINUED

# SUBSCRIBE TO KATY KEENE COMICS AND SAVE!



©1985 ARCHIE ENTERPRISES, INC.

FOR ONLY \$3.00, YOU'LL RECEIVE 6 ISSUES DELIVERED  
RIGHT TO YOUR HOME. AS A SPECIAL BONUS YOU  
GET A 7TH ISSUE ABSOLUTELY FREE! A TOTAL SAVINGS  
OF \$1.55 OFF THE NEWSSTAND PRICE!

MAIL  
TO:

KATY KEENE  
SUBSCRIPTION OFFER  
c/o ARCHIE COMIC PUB.  
325 FAYETTE AVENUE  
MAMARONECK, N.Y. 10543

(OFFER  
EXPIRES  
OCT. 31,  
1985)

ENCLOSED PLEASE FIND \$3.00 FOR MY  
KATY KEENE SUBSCRIPTION. (CANADIAN ADD  
\$1.00 FOR POSTAGE AND HANDLING.  
FOREIGN ADD \$2.00)

BOY  
 GIRL

NAME

(PLEASE PRINT)

AGE

ADDRESS

CITY & STATE

ZIP

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY,  
OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 8 TO 10 WEEKS FOR DELIVERY.

POSTAGE PAID!  
PLEASE ALLOW  
8 TO 10 WEEKS  
FOR DELIVERY!

I SEE MORE FUN FOR YOU WHEN YOU  
ORDER THESE ARCHIE COMICS! THE  
MORE YOU ORDER... THE MORE YOU SAVE!!  
PICK ANY TWO COMICS FOR ONE DOLLAR!  
EVERY 2 ISSUES ORDERED WILL SAVE YOU 30¢!!  
ORDER ALL TEN TITLES AND SAVE  
\$1.50 OFF THE COVER PRICE!!

(OFFER EXPIRES AUGUST 31, 1985)

## CHECKLIST!!



- ARCHIE #337
- BETTY & ME #147
- B & V SPECTACULAR #552
- EVERYTHING'S ARCHIE #119
- JOSIE #551
- LIFE WITH ARCHIE #250
- LITTLE ARCHIE #549
- PALS 'N' GALS #177
- PEP #402
- WORLD OF JUGHEAD #553

POSTAGE AND HANDLING PAID.

PLEASE ALLOW 8 TO 10 WEEKS FOR DELIVERY.



MAIL  
TO:

ARCHIE'S CHECKLIST  
c/o ARCHIE COMIC PUB.  
325 FAYETTE AVENUE  
MAMARONECK, N.Y. 10543

BOY  
 GIRL

NAME (PLEASE PRINT) AGE

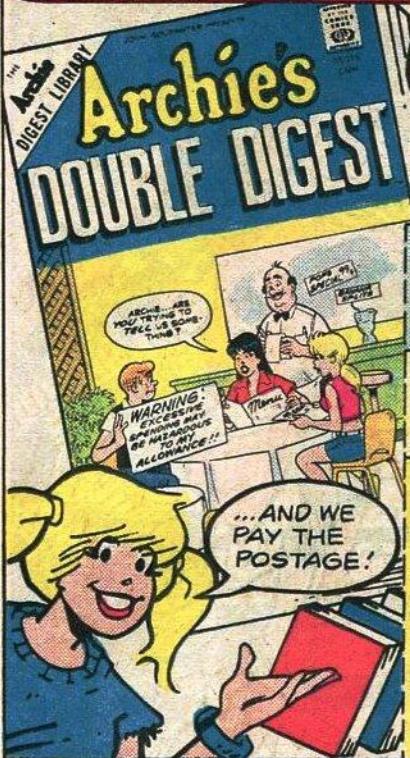
ADDRESS

CITY STATE & ZIP CODE

TOTAL AMOUNT ENCLOSED \$

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS ADD  
10¢ PER TITLE FOR POSTAGE AND HANDLING. PAYMENT MUST BE  
MADE IN U.S. CURRENCY OR BY INTERNATIONAL MONEY ORDER.

# SUBSCRIBE! AND GET 1 FREE!



SUBSCRIBE AND RECEIVE A NEW ISSUE EVERY 2 MONTHS! FOR \$10.20 YOU GET SIX ISSUES FOR THE PRICE OF FIVE!... GET 1 FREE!!



MAIL  
TO:

ARCHIE'S DOUBLE DIGEST  
c/o ARCHIE COMIC PUB., INC.  
325 FAYETTE AVENUE  
MAMARONECK, NY 10543

OFFER  
EXPIRES  
SEPT. 30,  
1985.

ENCLOSED FIND \$10.20 FOR ARCHIE'S DOUBLE DIGEST MAGAZINE SUBSCRIPTION! I WILL RECEIVE THE NEXT FIVE ISSUES PLUS ONE ISSUE FREE AS A BONUS!!

NAME: \_\_\_\_\_ AGE: \_\_\_\_\_  BOY  GIRL

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE & ZIP: \_\_\_\_\_

PLEASE NOTE: ALL CANADIAN AND FOREIGN POSTAL ORDERS MUST BE MADE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

# BE A STAR! YOUR PICTURE ON YOUR OWN SPORTCARD!

TRADE THEM!  
COLLECT THEM!

PICTURE  
ON YOUR OWN  
SPORTCARD!

FOOTBALL, BASEBALL,  
BASKETBALL, SOCCER,  
TRACK, SWIMMING,  
BOWLING, GOLF,  
CUB SCOUTS, GIRL  
SCOUTS, etc...

YOUR SPORTCARD  
WITH PICTURE  
AND STATISTICS!!  
JUST SEND

\$ 6.95

...ALONG  
WITH YOUR  
NEGATIVE!

YOUR NAME



YOUR NAME



MAIL CHECK OR  
MONEY ORDER TO:

OHIO SALES  
37820 SHARPE AVE.  
WILLOUGHBY, OHIO 44094

INCLUDE NEGATIVE FROM 110, 120 or 35mm FILM.

NAME \_\_\_\_\_ AGE \_\_\_\_\_ TEAM \_\_\_\_\_

YES! PLEASE SEND ME:

1 DOZ. @ \$6.95

2 DOZ. @ \$12.95

ENCLOSED IS \_\_\_\_\_ PLUS  
\$1.50 FOR SHIP. & HAND.

ADDRESS \_\_\_\_\_

HEIGHT \_\_\_\_\_

WEIGHT \_\_\_\_\_

CITY \_\_\_\_\_

STATE & ZIP \_\_\_\_\_

POSITION \_\_\_\_\_

POSITION NO. \_\_\_\_\_

LATER IN THE DAY...

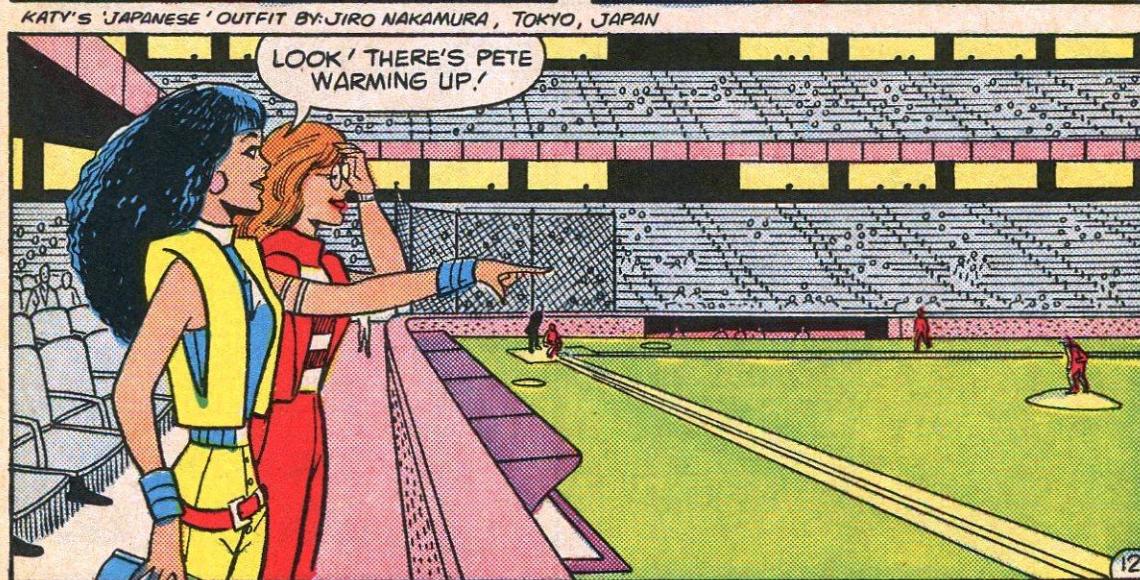


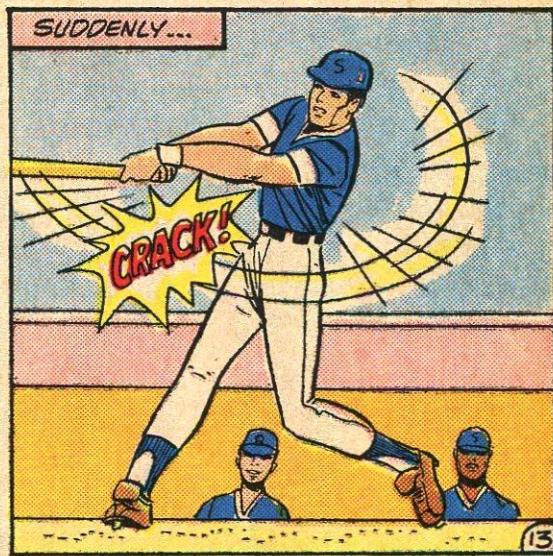
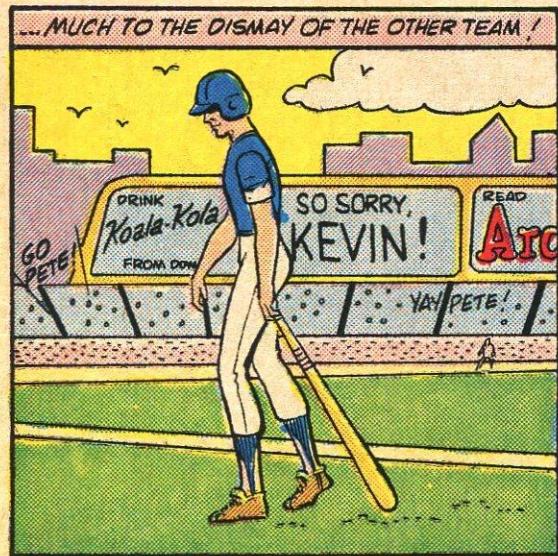
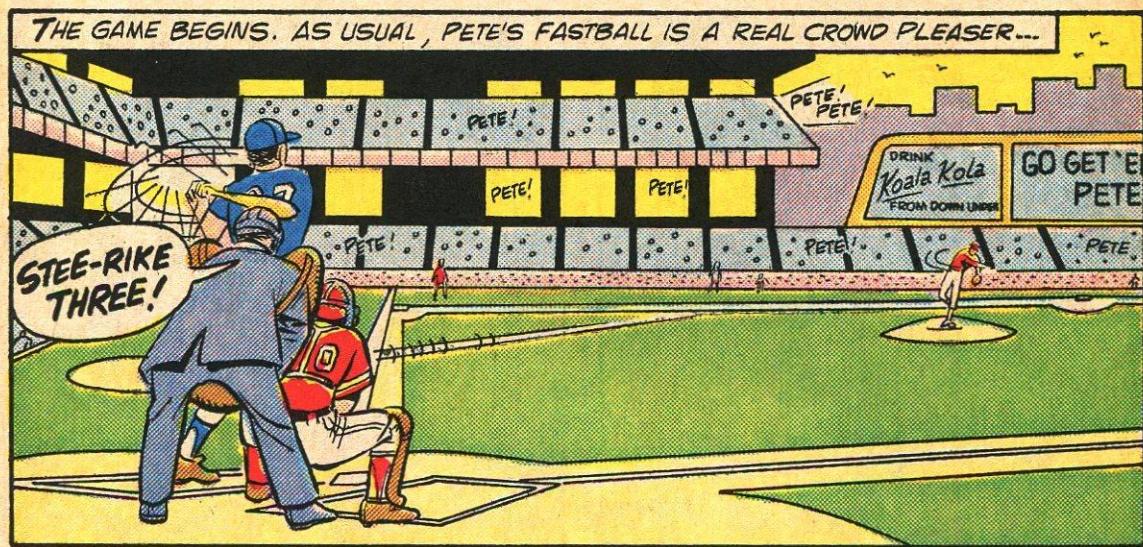
KATY'S WARDROBE BY: JANE CRAWLEY, LIMA, OH



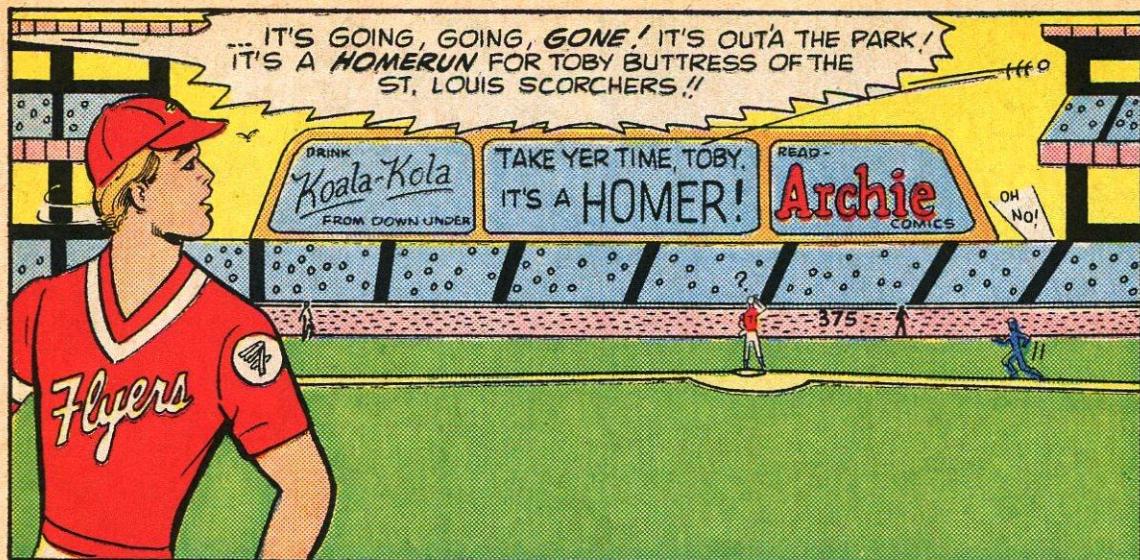
KATY'S HAIRDO BY: LACEY WINTERS, SEATTLE, WA





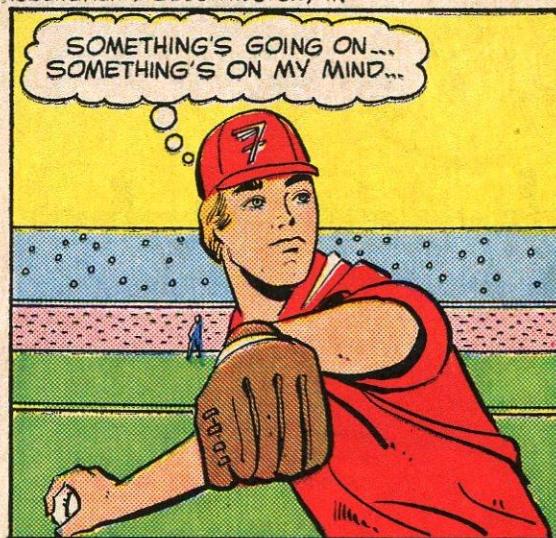
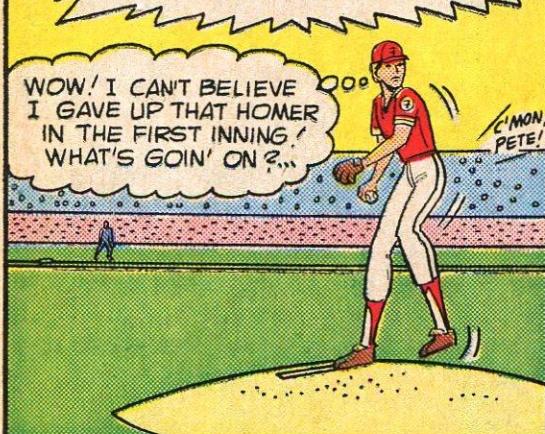


IT'S GOING, GOING, GONE! IT'S OUTA THE PARK!  
IT'S A HOMERUN FOR TOBY BUTTRESS OF THE  
ST. LOUIS SCORCHERS!!



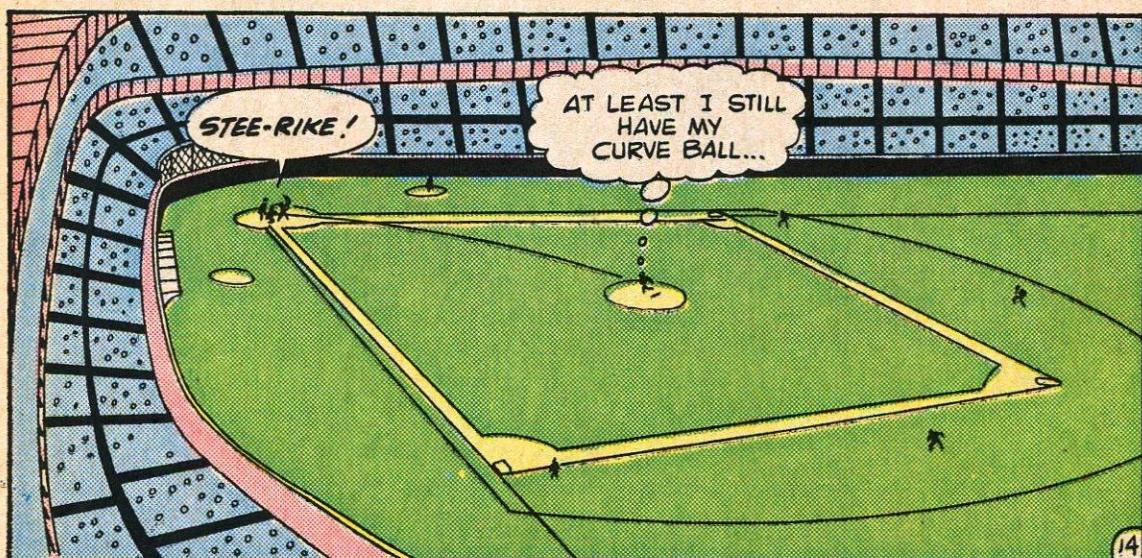
BASEBALL STADIUM & UNIFORMS DESIGNED BY: SCOTT ROSENBAUM, BLOOMINGTON, IN

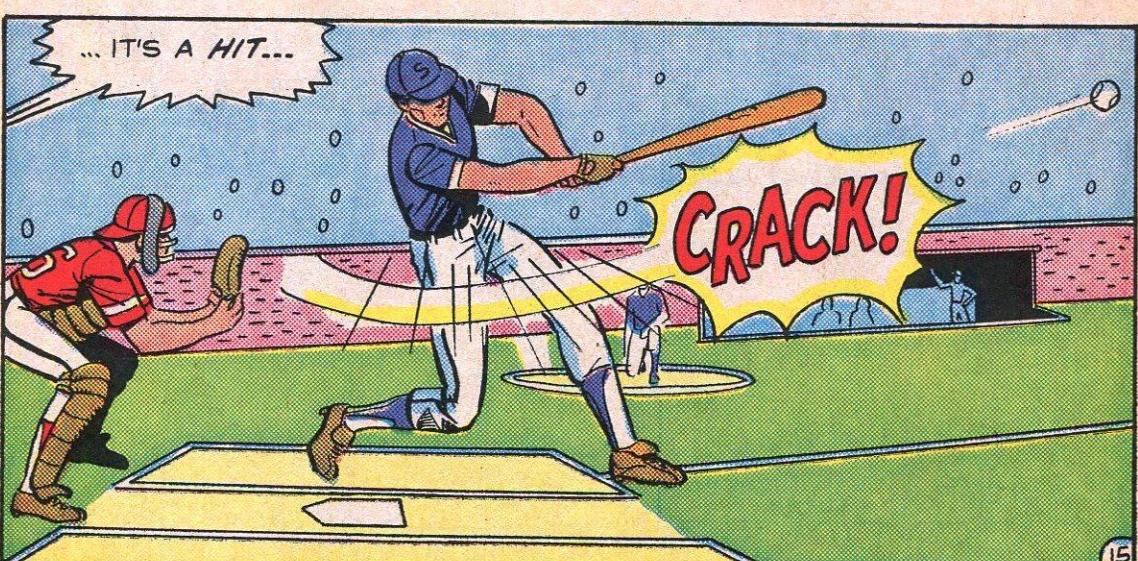
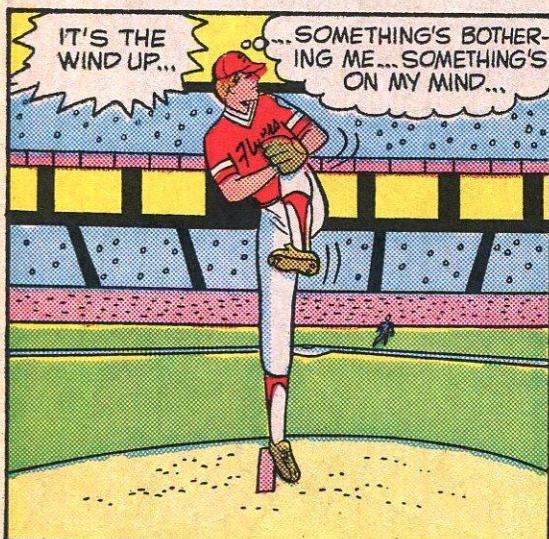
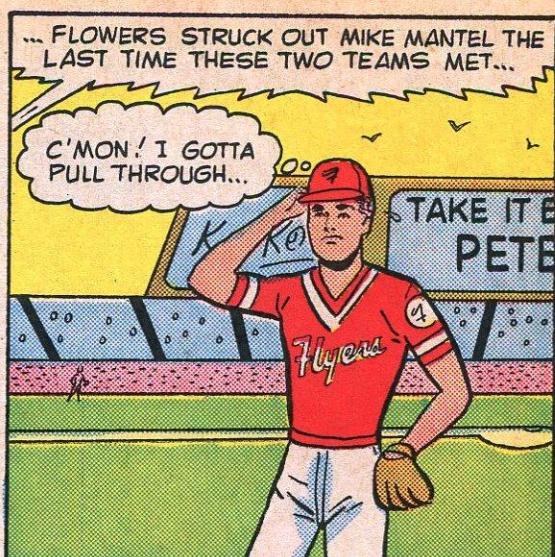
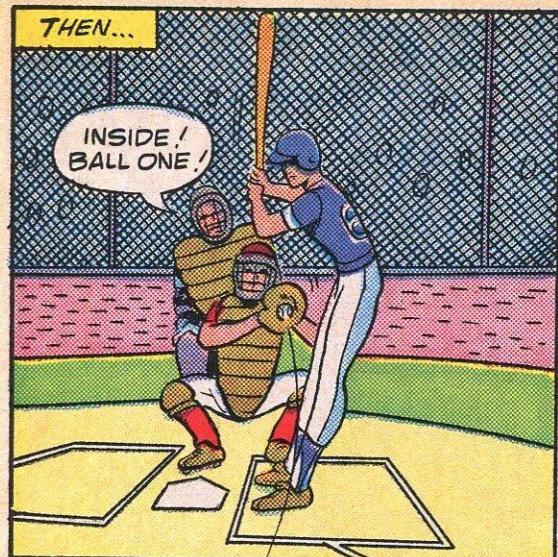
... BUTTRESS HAS JUST BROKEN A STRING  
OF 6 CONSECUTIVE NO-HIT INNINGS  
FOR FLOWERS!



STEE-RIKE!

AT LEAST I STILL  
HAVE MY  
CURVE BALL...





15  
CONTINUED

# FOUR EQUALS: FIVE?

YES! THAT'S **CORRECT!**  
WHEN YOU SUBSCRIBE TO  
ARCHIE'S SPECIAL DIGEST OFFER  
YOU'LL RECEIVE THE NEXT **FIVE** ISSUES  
FOR THE PRICE OF **FOUR!**  
YOU'LL GET ONE ISSUE **FREE!**

4=5



FILL OUT  
COUPON  
AND  
MAIL  
TODAY

MAIL TO: ARCHIE'S SPECIAL DIGEST OFFER  
325 FAYETTE AVENUE  
MAMARONECK, N.Y. 10543

ALLOW  
6 TO 10  
WEEKS FOR  
DELIVERY

ENCLOSED FIND \$5.00 FOR EACH TITLE CHECKED ( FOREIGN ORDERS ADD \$3.25 PER TITLE FOR POSTAGE. ) I WILL RECEIVE THE NEXT **FIVE ISSUES** OF EACH TITLE WHICH INCLUDES **ONE FREE ISSUE AS A BONUS!** (OFFER EXPIRES AUG 31, 1985)

<input type="checkbox"/> ARCHIE COMICS DIGEST	\$ 5.00	<input type="checkbox"/> BETTY AND VERONICA COMICS DIGEST	\$ 5.00
<input type="checkbox"/> LAUGH COMICS DIGEST	\$ 5.00	<input type="checkbox"/> JUGHEAD WITH ARCHIE COMICS DIGEST	\$ 5.00
<input type="checkbox"/> JUGHEAD JONES COMICS DIGEST	\$ 5.00	<input type="checkbox"/> ARCHIE ANDREWS WHERE ARE YOU DIGEST	\$ 5.00

NAME  
(PLEASE PRINT)

MALE  FEMALE

ADDRESS

TOTAL AMOUNT  
ENCLOSED  
\$ \_\_\_\_\_

CITY

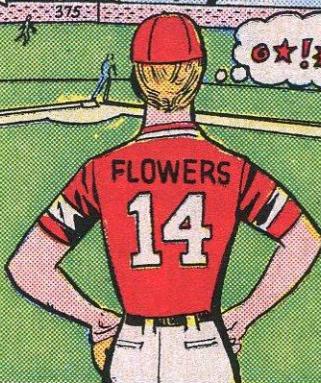
STATE & ZIP

PLEASE NOTE: ALL CANADIAN AND FOREIGN POSTAL MONEY ORDERS MUST BE PAYABLE IN U.S. CURRENCY  
OR BY INTERNATIONAL MONEY ORDER.

IT'S A DOUBLE! THE SCORCHERS  
LEAD THE FLYERS ONE TO NOTHIN'...  
WITH NO OUTS AND ONE MAN ON!

ROAR!

Archie  
COMICS



FLOWERS IS REALLY HAVING A ROUGH  
TIME OUT THERE FOLKS! AND HERE  
COMES THE TEAM MANAGER...

... AND IT LOOKS LIKE PETE FLOWERS  
IS OUT OF THE GAME!!

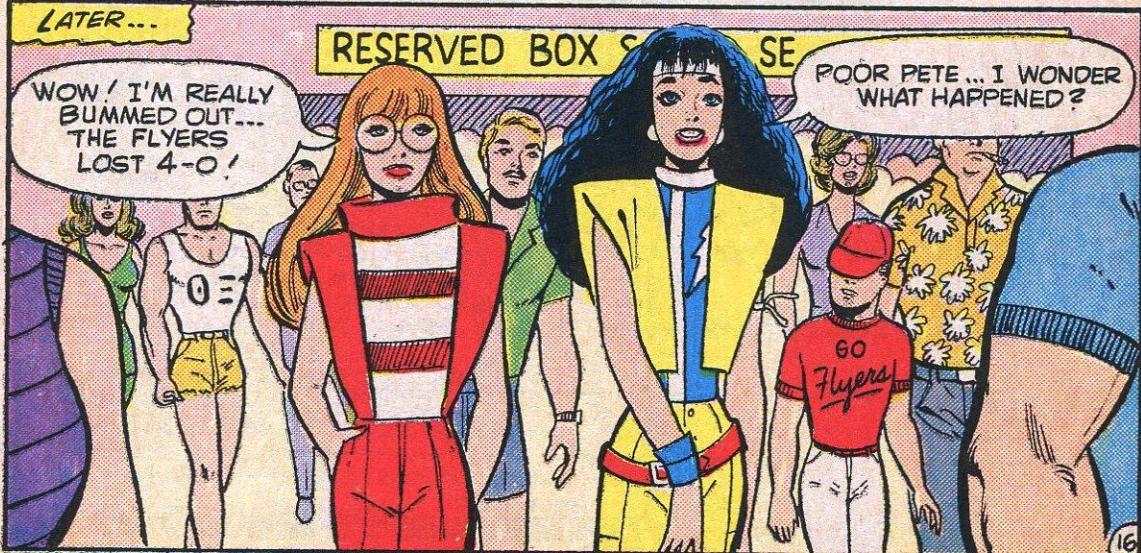


LATER...

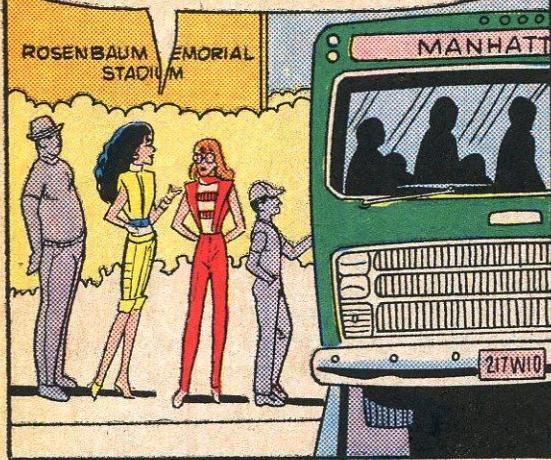
WOW! I'M REALLY  
BUMMED OUT...  
THE FLYERS  
LOST 4-0!

RESERVED BOX SE

POOR PETE... I WONDER  
WHAT HAPPENED?



EVERYBODY HAS BAD DAYS, BUT IT'S A LOT WORSE WHEN THOUSANDS OF PEOPLE ARE WATCHING...



BUS DESIGNED BY: DENNIS ENGLE RICHMOND, VA

ARE YOU STILL GOING TO MEET HIM AT THAT RESTAURANT?  
OF COURSE! HE MIGHT NEED SOMEONE TO TALK TO!



I'M REAL SORRY ABOUT WHAT HAPPENED, PETE! DO YA WANNA GO FOR A BITE TO EAT, MY TREAT!



ED'S OUTFIT BY CARL ENT MUNCIE, IN

PETE'S OUTFIT BY WARREN SAMPSON, NEW ORLEANS, LA.

NO THANKS, ED... WHAT HAPPENED OUT THERE? YOU HAD SUCH A GREAT START...



I DON'T KNOW! I COULDN'T STOP THINKING ABOUT THIS GIRL I MET LAST NIGHT ... KATY KEENE!



**FANS!** NOW YOU CAN JOIN THE BRAND NEW

# Archie FAN CLUB

...AND BE ELIGIBLE TO WIN CASH PRIZES!!

Archie Club

THIS IS TO CERTIFY THAT

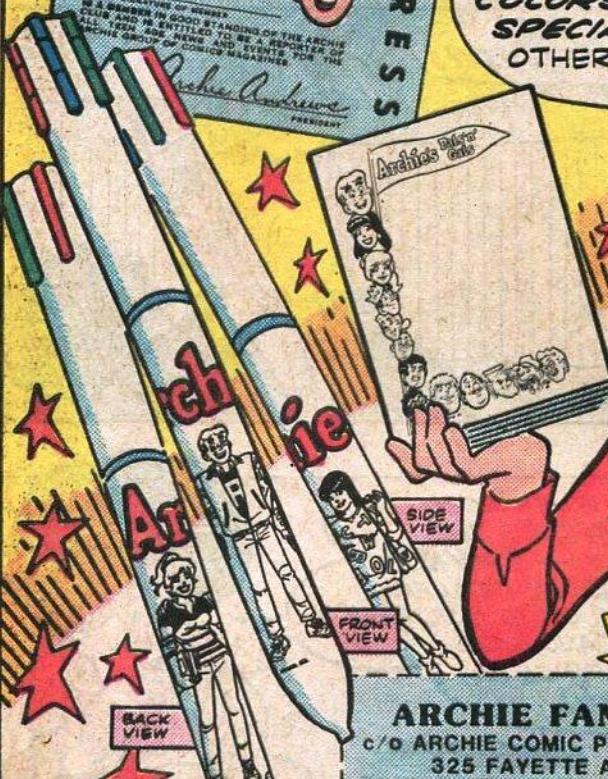


PRESS

MEMBER OF MEMBER  
IN GOOD STANDING OF THE ARCHIE  
CLUB AND ENTITLED TO A REPORT  
OF ARCHIE AND HIS FRIENDS FOR THE  
ARCHIE GROUP OF COMIC BOOKS AND MAGAZINES.

Archie Andrews  
PRESIDENT

CLUB MEMBERS RECEIVE A 25  
SHEET NOTE PAD, MEMBERSHIP  
CARD, 4-COLOR BUTTON AND A  
TERRIFIC PEN THAT WRITES IN 3  
COLORS! YOU'LL ALSO RECEIVE  
SPECIAL DISCOUNT COUPONS FOR  
OTHER GREAT ARCHIE PRODUCTS!



ARCHIE FAN CLUB  
c/o ARCHIE COMIC PUBLICATIONS  
325 FAYETTE AVENUE  
MAMARONECK, NEW YORK 10543

Total amount  
enclosed

\$ \_\_\_\_\_

Send me

kit(s).

R

ALL  
FOR ONLY  
**\$3.00!**

Please enroll me in the ARCHIE FAN CLUB. Enclosed  
is \$3.00 for each membership kit ordered.

I am already an ARCHIE CLUB MEMBER! Enclosed  
is \$2.00 for the PEN and NOTE PAD only!  
(OFFER EXPIRES AUG. 31, 1985.)

Boy   
Girl

NAME (please print)

AGE

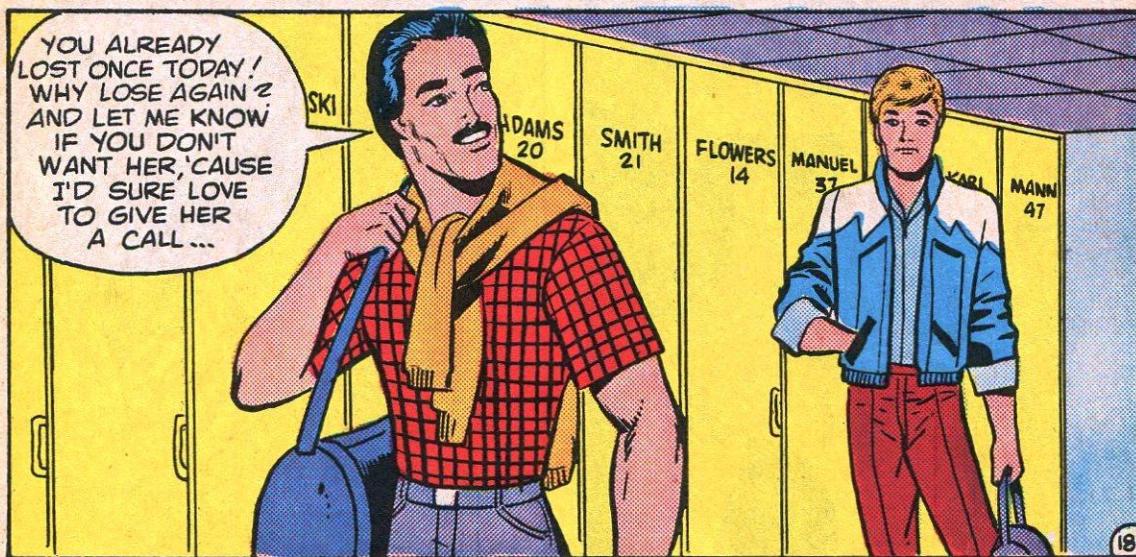
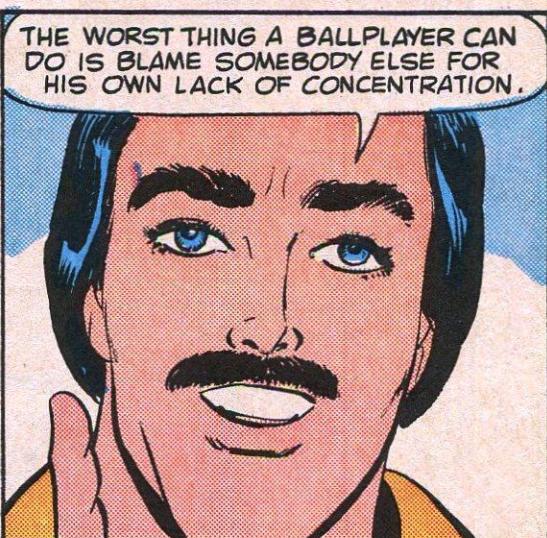
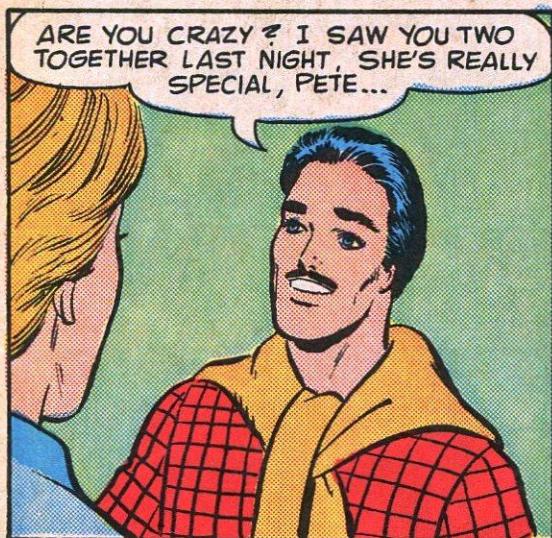
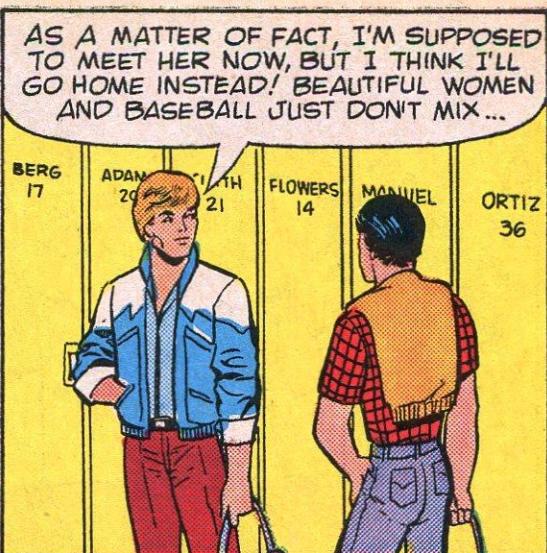
ADDRESS

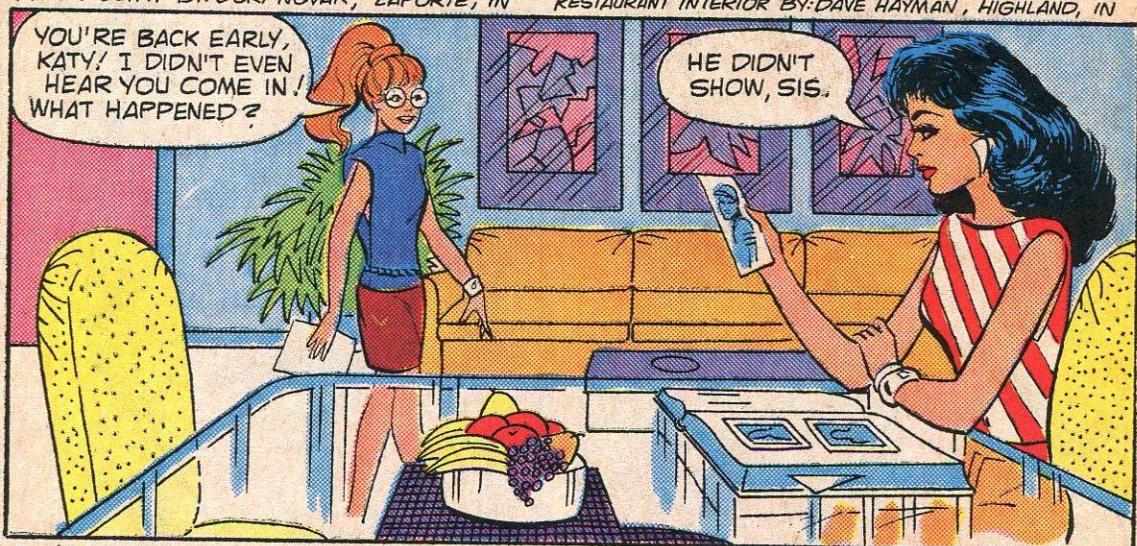
CITY

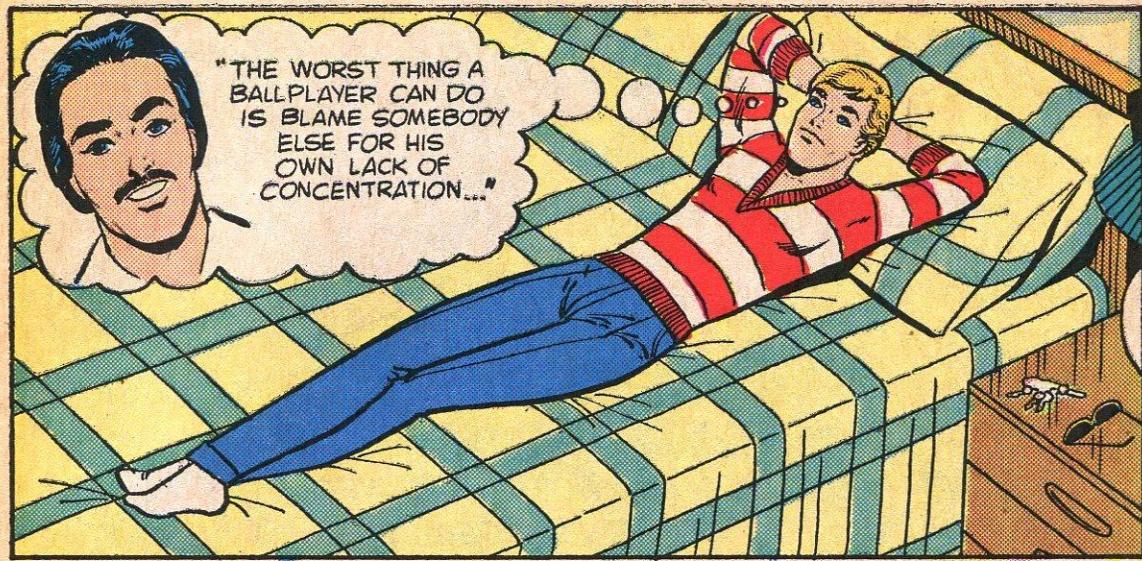
STATE & ZIP

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY,  
OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 8 TO 10 WEEKS FOR DELIVERY.

If you are already  
an ARCHIE CLUB  
MEMBER, send in  
\$2.00 and receive  
the 3-COLOR PEN  
and NOTE PAD!







PETE'S OUTFIT BY: BRAD POHLMAN, INDPLS, IN.

PETE'S BEDROOM BY: GAIL GARLAND, PEORIA, IL



KATY'S OUTFIT BY: JANE BECKMAN, HAMPSTEAD, MD.



KATY'S TELEPHONE BY: LIZ DEAN, CHEYENNE, WY



# Hints from SIS

DEAR SIS,  
I THINK YOU HAD THREE GREAT  
HINTS IN THE COMIC "KATY KEENE."  
COULD YOU GIVE US SOME MORE  
GOOD TIPS?

- TRACI MONTEIRO  
LINCOLN, R.I.

SURE!  
HERE ARE SOME  
MORE GREAT TIPS  
SENT IN BY  
LINDA WAYNER  
BROOKLYN, N.Y.

DO YOU HAVE A CLOSETFUL OF  
CLOTHES AND NOTHING TO WEAR?  
TRY THESE IDEAS:

A DARK JACKET,  
A MATCHING SKIRT, A  
WHITE BLOUSE WITH A  
LACE COLLAR AND A  
WHITE HANKIE.

WOW! OR...

COMBINE A WHITE BLOUSE WITH  
ANY COLOR SKIRT. SELECT  
A SASH OR SCARF TO  
MATCH THE SKIRT AND WEAR  
IT AROUND YOUR NECK AS A  
FLOPPY BOW TIE.

SMASHING!



DON'T MISS THE  
NEXT GREAT ISSUE  
OF KATY KEENE!  
FOLLOW KATY ON  
AN UNDERWATER  
ADVENTURE FILLED  
WITH FANTASY  
AND ROMANCE!

SCRIPT:  
SUSAN BERKLEY  
PENCILS:  
JOHN LUCAS  
INKS:  
VINCE COLLETTA

WE LOVE  
**KATY!**

KATY  
KEENE  
FOREVER!

YAY  
KATY!

WE'RE KEEN  
ON  
**KATY!**



**FANS!**  
NOW YOU CAN JOIN  
THE BRAND NEW

# **KATY KEENE FAN CLUB**

CLUB MEMBERS RECEIVE A 25 SHEET NOTE PAD,  
MEMBERSHIP CARD, 4-COLOR BUTTON AND A FASHION  
DESIGNER PEN THAT WRITES IN 3 COLORS! YOU'LL ALSO  
RECEIVE SPECIAL DISCOUNT COUPONS FOR OTHER KATY  
KEENE AND ARCHIE PRODUCTS! ALL FOR ONLY \$3.00!



**KATY KEENE FAN CLUB**  
c/o ARCHIE COMIC PUBLICATIONS  
325 FAYETTE AVENUE  
MAMARONECK, NEW YORK 10543

Boy   
Girl

Please enroll me in the KATY KEENE  
FAN CLUB. Enclosed is \$3.00 for each  
membership kit ordered. Send me       kit(s).  
Total amount enclosed \$       

Name (please print)

Age

Address

City

State & Zip

OFFER  
EXPIRES  
AUGUST 31,  
1985

PLEASE  
ALLOW  
6 TO 10  
WEEKS FOR  
DELIVERY.

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER.

EARN FAMOUS NAME

EARN \$1.00 AN ITEM

OLYMPIC

# PRIZES OR CASH



## SELL CARDS & GIFTS FROM FREE SALES ALBUM!

GO, GO, GO... WITH CAPTAIN "O"!

PICK YOUR PRIZE from Olympic's FREE full-color Prize Catalog OR KEEP CASH - \$1.00 for every item sold! It's easy to earn PRIZES or CASH by selling Imprinted Christmas Cards and Stationery, All Occasion Cards and Gifts from Olympic's FREE 1985 Sales Album!

Show your Sales Album to friends, relatives, neighbors. Anyone's a prospect! With Olympic,

you pay nothing... owe nothing... return nothing! You get full membership information and all sales material FREE!

SO DONT WAIT! Call our Captain "O" operator TOLL FREE now, or mail us your name, address and zip code TODAY!

**OLYMPIC SALES CLUB, INC.**  
Dept. 85AC6

Enfield, CT 06082



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**PHONE  
FREE**

\* Service available in 48 United States and Puerto Rico. Alaska and Hawaii please reply by mail.

CALL CAPTAIN "O" OPERATOR TOLL FREE  
**1-800-528-6644\***

(In Arizona: 1-800-352-0458)  
24 HOURS A DAY...  
7 DAYS A WEEK, including Sunday

Ask for  
**Marge**

She or another  
CAPTAIN "O"  
operator is waiting  
to rush your name,  
address and ZIP  
CODE to us.

\* PLEASE... operators can take  
name and address only...  
CANNOT answer  
questions.

# DISCOUNT 32 PAGE COMIC SUBSCRIPTIONS!

SIX 65¢ COMICS  
DELIVERED TO YOUR HOME  
FOR ONLY \$3.00!

POSTAGE  
AND  
HANDLING  
PAID  
BY  
ARCHIE!



YOU SAVE  
**90¢**  
ON EVERY  
ONE YEAR  
SUBSCRIPTION  
YOU  
ORDER!!  
YOU PAY ONLY  
**50¢**  
PER ISSUE!

MAIL  
TO:

DISCOUNT SUBSCRIPTION OFFER  
% ARCHIE COMIC PUBLICATIONS  
325 FAYETTE AVENUE (DEPT. AS32)  
MAMARONECK, NY 10543

ENCLOSED IS \$3.00 FOR EVERY  
SUBSCRIPTION I HAVE CHECKED ON  
THE RIGHT! FOREIGN ORDERS ADD  
\$2.00 PER TITLE ORDERED!

(OFFER  
EXPIRES  
DEC. 31,  
1985.)

NAME (PLEASE PRINT)

AGE

BOY  
 GIRL

ADDRESS

CITY & STATE

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY,  
OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 8 TO 10 WEEKS FOR DELIVERY.

ZIP

- EVERYTHING'S ARCHIE
- JUGHEAD
- ARCHIE
- BETTY AND VERONICA
- ARCHIE AT RIVERDALE HIGH
- ARCHIE'S T.V. LAUGH-OUT
- LIFE WITH ARCHIE
- ARCHIE'S PALS 'N' GALS
- LAUGH
- BETTY AND ME
- ARCHIE AND ME
- PEP
- KATY KEENE



A **Juicy**  
OFFER FROM

**Pineapple**

SEND TO: PINEAPPLE STICKER CLUB  
95 GRAND AVE., TORONTO, CANADA,  
M8Y 2Z1

PLEASE PRINT

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

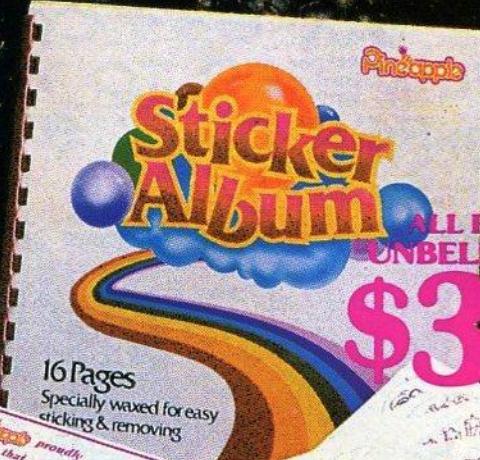
CITY \_\_\_\_\_ AGE \_\_\_\_\_

STATE/PROV. \_\_\_\_\_ ZIP \_\_\_\_\_

QUANTITY \_\_\_\_\_  
JUICY STICKER OFFER (\$3.00) X \_\_\_\_\_ = \_\_\_\_\_

POSTAGE AND HANDLING (\$1.00) X \_\_\_\_\_ = \_\_\_\_\_

\*ADD \$1.00 PER KIT  
TOTAL = \_\_\_\_\_  
(DO NOT SEND COINS)



- 50 FULL COLOR STICKERS
- 100 COLOR-YOUR-OWN "STICKER DOODLE" STICKERS
- 5 STICKER DOODLE MARKERS
- A PINEAPPLE STICKER ALBUM WITH SPECIALLY WAXED COLORED PAGES.

**PLUS!!**

- AN OFFICIAL PINEAPPLE STICKER CLUB CERTIFICATE
- A FRUIT-A-GRAM NEWSLETTER
- A SPECIAL OFFER SHEET

Offer Expires December 31, 1985

**AND  
"FREE"**

RECHARGEABLE...GLOW-IN-THE-DARK NEON LACE" FOR SHOES, JEWELRY OR SPECIAL EFFECTS. YOU WILL RECEIVE FREE ONE PACKAGE IN EITHER GREEN OR ORANGE.

PINEAPPLE STICKER CLUB  
95 Grand Ave., Toronto, Canada M8Y 2Z1